California Department of Education

Executive Office

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# **MEMORANDUM**

**DATE:** August 1, 2018

**TO:** MEMBERS, State Board of Education

**FROM:** TOM TORLAKSON, State Superintendent of Public Instruction

**SUBJECT:** Career Technical Education in California: Overview of the California Workforce Pathways Joint Advisory Committee

## Summary of Key Issues

This Information Memorandum provides a summary of the seven California Workforce Pathways Joint Advisory Committee (Committee) meetings that led to the development of the Guiding Policy Principles to Support K–14+ Pathways, which is scheduled to be presented to the State Board of Education (SBE) in September 2018.

## California Workforce Pathways Joint Advisory Committee

## Overview

California *Education Code* 12053 established an advisory committee to help aid the planning and coordination of vocational education and training programs, known today as career technical education (CTE) programs. The Committee is composed of an equal number of members from the SBE and the Board of Governors (BOG) of the California Community Colleges.

On March 10, 2017, the Committee met with the initial purpose of developing foundational knowledge of CTE and workforce pathway programs operating in the state. This foundational knowledge was necessary for Committee members prior to their work on the federal reauthorization of the Carl D. Perkins Career and Technical Education Improvement Act of 2006 (Perkins), known as the Strengthening Career and Technical Education for the 21st Century Act. Perkins focuses on improving the academic and technical achievement of CTE students, strengthening connections between secondary and postsecondary education, and improving CTE programs. Since the authorization of Perkins IV in 2006, there have been significant changes to, and investment in, CTE in California including the implementation of the Local Control Funding Formula, state investment in the Community College Strong Workforce Program and a state investment of $1.4 billion in Kindergarten through grade twelve (K–12) CTE through the California Career Pathways Trust and the Career Technical Education Incentive Grant. There have been seven Committee meetings; below is a summary of the topics covered for each meeting. The next meeting is scheduled for September 19, 2018.

## March 10, 2017

The inaugural meeting was held at the California Department of Education (CDE) on March 10, 2017. The purpose of the Committee and an overview of the Bagley-Keene/Open Meetings Act were provided. Chancellor Eloy Oakley, California Community Colleges Chancellor’s Office (CCCCO), welcomed the Committee and shared that he was happy that the Committee will be discussing some important topics relating to CTE. Committee members were also informed on recent initiatives including CTE, Adult Education, the College/Career Indicator in the California School Dashboard (<https://caschooldashboard.org/>), the CCCCO’s Launch Board (<https://doingwhatmatters.cccco.edu/LaunchBoard.aspx>), and transitions from K–12 to community college and four-year institutions of higher education. Michael Brustein from Brustein & Manasevit, PLLC provided a federal update on the Perkins reauthorization. Tim Rainey, California Workforce Development Board, provided an overview of the state’s Unified Workforce Investment Opportunity Act (WIOA) plan (<https://www.edd.ca.gov/Jobs_and_Training/Workforce_Innovation_and_Opportunity_Act.htm>). The Committee’s future goals and areas of focus were also discussed.

## May 12, 2017

The May meeting focused on system alignment and data. Marty Alvarado and Anna Gutierrez from Jobs for the Future (JFF) opened the meeting, discussing the importance of having system alignment for the creation of high-quality, comprehensive K–14 career pathways. Presentations from Oakland Unified School District provided Committee members with a picture of system alignment from the student and teacher perspective, and representatives from Kern County and Orange County described system alignment from a systems perspective. A data panel comprised of representatives from the CDE and the CCCCO discussed the complexity of CTE data, such as Dual Enrollment, Course Enrollment, and Demographics.

## July 14, 2017

The July meeting continued the discussion of data and data alignment. The first half of the meeting consisted of an expert panel to discuss how data is being collected as well as plans for future data collection. Presenters included Keric Ashley, CDE, Patrick Perry, California State University Chancellor’s Office, and Ken Sorey, Educational Results Partnership. Dr. Michael Kirst, SBE President, welcomed and shared the history of the Committee. The second part of the meeting focused on the alignment, collection, and exchange of career and college data. Committee members were able to have an in-depth discussion surrounding the complexity of data collection and sharing.

## September 15, 2017

The September meeting focused on work-based learning and student support services. Committee members heard presentations from:

* Michelle McIntosh, CDE, discussed the CDE’s Work-Based Learning Workgroup.
* Rajinder Gill, CCCCO, and Hayden Springer, Foundation for the California Community Colleges, presented on the New World of Work program (<https://www.newworldofwork.org/>).
* Nick Esquivel, CCCCO, discussed apprenticeships.
* Charles Felice, Salinas High School’s Green Academy, presented information on his school’s pre-apprenticeship program. For additional information regarding the pre-apprenticeship program at Salinas High School’s Green Academy (<https://www.shsgogreen.com/>).

Committee members also received information about the many student support programs in the state. Presentations included:

* John Merris-Coots, CDE, presented on the California Career Resource Network (<https://www.californiacareers.info/>).
* Dr. Tessa Carmen De Roy, California College Guidance Initiative, presented on the California College Guidance Initiative program ([https://foundationccc.org/
What-We-Do/Student-Success/California-College-Guidance-Initiative](https://foundationccc.org/What-We-Do/Student-Success/California-College-Guidance-Initiative)).
* Jennifer Ramos, Cosumnes Oaks High School, and Diane Hollems, CCCCO, presented on the Get Focused…Stay Focused Program (<https://getfocusedstayfocused.org/>).
* Teri Munger, CCCCO, presented on the Pathways to Paychecks program.
* Tracie Zerpoli, Tri-Cities Regional Occupational Program (ROP), presented on the ROP Career Specialists.

## December 15, 2017

After providing the Committee with a plethora of background information as it relates to CTE, the December meeting consisted of a discussion around draft guiding principles. Cindy Kazanis, CDE, provided Committee members with an opportunity to learn more details and have a conversation on the developing College/Career indicator and the California School Dashboard. Sarah Fidelibus, University of California Integration Institute, shared with the Committee how approved “a-g” CTE courses are developed and ultimately approved. The second half of the meeting was dedicated to a discussion on preparing CTE educators. Annie Johnston, College and Career Academy Support Network, presented on the role of community colleges in developing and aligning education pathways to expand and diversify the K–12 teacher workforce. Stephanie Biaggetti, California State University Sacramento, presented on the unique program that recognizes work experience for single subject credential candidates so they can qualify and earn both a single subject credential and a designated subject CTE credential.

## March 16, 2018

The March meeting focused again on the Committee’s draft guiding principles. Renee Faulkner, JFF, opened the meeting with a national outlook on college and career readiness. Marty Alvarado, JFF, facilitated an in-depth conversation on the draft guiding principles and unpacking some of the terms used in the document. She also helped the Committee establish concrete action steps to be included in the draft guiding principles document. Committee members approved all parts of the Guiding Policy Principles to Support K–14+ Pathways document with the exception of the Equity and Access sections.

## May 11, 2018

The May meeting showed Committee members how the draft guiding principles can work in the field. The meeting opened up with members from the Orange County and the Tulare-Kings consortia. They shared their experiences with the California Career Pathways Trust grant program and the Career and Technical Education Incentive Grant program, and explained how their experiences relate to the draft guiding principles document. The last section of the principles regarding Equity and Access was approved. The meeting concluded with a presentation from Kathy Booth, WestEd, on the community college’s Guided Pathways Initiative (<https://www.caguidedpathways.org/>).

## Guiding Policy Principles to Support K–14+ Pathways

After approving the *Guiding Policy Principles to Support K–14+ Pathways*, outreach activities have been scheduled. The principles document and public comment survey can be found on the California Workforce Pathways Web page at <https://www.cde.ca.gov/ci/ct/gi/workpathjac.asp>. The survey is open and will close on Friday, November 30, 2018. There will also be an informational meeting to the public on August 22, 2018, where we will be going over the principles document and asking for feedback.

The Committee Chair Ting Sun and Vice-Chair Pamela Haynes will present the document and inform the SBE and BOG of the public comment period at their respective September and November meetings.

## Attachment(s)

None