

CALIFORNIA COMMISSION ON THE STATUS OF WOMEN AND GIRLS STUDENT LOGO CONTEST—SUBMISSION GUIDELINES

The California Commission on the Status of Women and Girls (Commission), a nonpartisan state agency, works in a culturally inclusive manner to promote equality and justice for all women and girls.

Logo Theme

A logo that will represent the Commission as it moves ahead with a mission that now also includes issues that affect the lives of girls. Legislation refocused the Commission by identifying five specific priority issue areas to study, including:

1. health and safety of women and girls
2. educational needs of women and girls
3. women in the military, military veterans, and military families
4. gender in the workplace and employment
5. gender equity in the media

The Commission will continue to serve as a central information resource on issues that affect the lives of women and girls.

Logo Design Contest Criteria

- Each School may submit one finalist to their respective regional office of SkillsUSA California or The California Arts Project (TCAP) for final consideration.
- The logo must represent the Commission's new mission, as outlined above.
- Logo design entries must be at least 11 inches x 14 inches, and no larger than 18 inches x 24 inches.
- Logo designs should be submitted with both black and white, and color versions.
- Logo entries must include a hard copy in print as well as the logo in digital format (pdf and high-resolution jpeg on CD, DVD, or flash drive).
- Label all logo design entries with the name of the contestant and region or school and program on the back of the artwork. Also include a biography of the artist and design statement to accompany the entry. The biography and design statement should not exceed one page.
- Regional offices of SkillsUSA California and TCAP will ask to receive entries from their respective participating schools by February 1, 2013.
- The Commission will not accept regional entries after February 15, 2013.

- One to two winning logo designs from each TCAP and SkillsUSA California region will be forwarded to the Commission by February 15, 2013 for final judging.
- All entries become the property of the Commission.

Supplemental Materials:

The California Department of Education will share some samples of State seals, the Commission's current and previous logos and city/county women's commission seals via e-mail to regional directors, so participating students gain a better understanding of the types of designs that have been used to represent other California agencies in the past.

Regional Winners should be sent to:

~~Chris Wagaman~~ [Note: the current Executive Director is Nancy Kirshner-Rodriguez.]
California Commission on the Status of Women and Girls
900 N Street, Suite 390
Sacramento, CA 95814

For more information, contact ~~Chris Wagaman~~ by phone at ~~916-651-5405~~ or by e-mail at ~~cwagaman@women.ca.gov~~. [Note: the preceding contact information is no longer valid. Please contact Nancy Kirshner-Rodriguez by phone at 916-651-5405 or by e-mail at Nancy.KirshnerRodriguez@women.ca.com.]

Logo Design Winner:

Winning Logo to be featured on Commission stationary, seal, banners and other forms of visual collateral. Student to be acknowledged in press release and receive a certificate from the Commission, State Legislature and the State Superintendent of Public Instruction.