

Are you reaching your audience?

California Public School Directory CD-ROM Products

Every year organizations and businesses know they can rely on the California Department of Education's *Public School Directory* to reach their target audience. The Department offers CD-ROM products that allow you to easily create custom mailings to help you reach the education community. The Electronic Public School Directory (ePSD) is updated regularly to provide you with the most current school-contact information available. The Department offers two valuable CD-ROM products: ePSD Standard and ePSD Complete.

ePSD Standard

includes basic mailing addresses, including a primary contact, for schools, district offices, and county offices of education.

Item 009770 \$110.00

ePSD Complete

includes all the information in the ePSD Standard plus telephone and fax numbers, physical addresses, grade spans, enrollment figures, and year-round and charter status.

Item 009746 \$395.00

See next page for ordering information.



Not sure which product is right for you? Use the chart below to help make your selection.	ePSD STANDARD	ePSD COMPLETE
K–12 Districts and County Offices of Education (COEs)		
CDS code and district or COE name	✓	✓
Mailing address, city, state, zip code	✓	✓
Physical address, city, state, zip code		✓
District and COE telephone and fax numbers		✓
One primary contact (name, title, e-mail address)	✓	✓
Web site		✓
Enrollment		✓
Public Schools (K–12, Adult, ROC/Ps)		
CDS code and school name	✓	✓
Type of school	✓	✓
Charter school/year-round status	✓	✓
Grade span		✓
Enrollment		✓
Mailing address, city, state, zip code	✓	✓
Physical address, city, state, zip code		✓
School telephone number and fax number		✓
Web site		✓
One primary contact (name, title, e-mail address)	✓	✓
Public Institutions of Higher Learning (community colleges, University of California, California State University)		
CDS code and school name	✓	✓
Mailing address, city, state, zip code	✓	✓
Physical address, city, state, zip code		✓
One primary contact (name, title, e-mail address)	✓	✓

Order Form



800-995-4099

BUSINESS HOURS: MONDAY THROUGH FRIDAY 8:00 A.M.–4:30 P.M., PST

SCHOOL/DISTRICT (if applicable) PUBLIC PRIVATE

NAME/ATTENTION

ADDRESS

CITY STATE ZIP CODE

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COUNTY DAYTIME TELEPHONE

E-MAIL ADDRESS

PAYMENT METHOD: CHECK (Payable to California Department of Education)
 VISA
 MASTERCARD
 PURCHASE ORDER



CREDIT CARD NUMBER

EXPIRATION DATE

AUTHORIZED SIGNATURE

Item no.	Title	Format		Quantity	Price each	Total
		Excel	CSV*			
9746	ePSD Complete				\$395	\$
9770	ePSD Standard				\$110	

*Comma separated value

SUBTOTAL \$

California residents add sales tax. \$

Shipping and handling charges (See shaded box at left.) \$

TOTAL \$

SHIPPING AND HANDLING CHARGES

\$5.95 for one CD-ROM
 Please call 800-995-4099 for shipping rates on additional items.

Mail completed order form to:
 California Department of Education
 CDE Press Sales Office
 1430 N Street, Suite 3705
 Sacramento, CA 95814-5901
 Web site: <http://www.cde.ca.gov>
 E-mail: sales@cde.ca.gov

Mail orders must be accompanied by a check, a purchase order, or a VISA or MasterCard credit card number, including expiration date and your signature. Purchase orders without checks are accepted from educational institutions, businesses, and governmental agencies. Purchase orders may be placed via FAX at 916-323-0823. Please do not send cash. **Please order carefully. All sales are final.**

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