

# SAN FRANCISCO FLEX ACADEMY



# **SF FLEX ACADEMY CHARTER RENEWAL**

**MARK KUSHNER**

**Founder and Flex Public Schools' Board Member**

**Taught class on charter schools at Stanford University for last 8 years**

**Founding Chair, Advisory Commission on Charter Schools 2001-2011**

**STEVE HENDERSON**

**Principal of SF Flex**

**Veteran urban educator**

**From SF Bay Area, and Former Marine Corps Member**

**COURTNEY ALSTON**

**Enrollment and Outreach Director**

**Teach for America Alum**



# SF FLEX CHARTER RENEWAL

1. ACADEMICS NOT AT ISSUE
  
  2. TECHNICAL CHANGES TO CHARTER ARE ACCEPTABLE
  
  1. FINANCIAL ISSUES ARE RESOLVED
    - a. Workable Balanced Budget with 5% Reserve
    - b. No Debt (confirmed in writing and at ACCS)
  
  2. ENROLLMENT AND VIABILITY
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# **SF FLEX IS VIABLE BECAUSE:**

- 1. Energetic Board and School Leadership**
  - 2. Balanced and Workable Budget with 5% Reserve**
  - 3. Explainable Enrollment Dips**
  - 4. New Enrollment Focus on SF Students**
  - 5. Community Partnerships**
  - 6. Rebounding Enrollment**
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# COMMUNITY PARTNERSHIPS

- *BMAGIC*

“SF Flex’s core values and mission align with BMAGIC’s collective vision to advances the educational, economic, health and juvenile justice needs of disadvantage children, youth and their families in BVHP. “

Lyslynn Lacoste, Esq

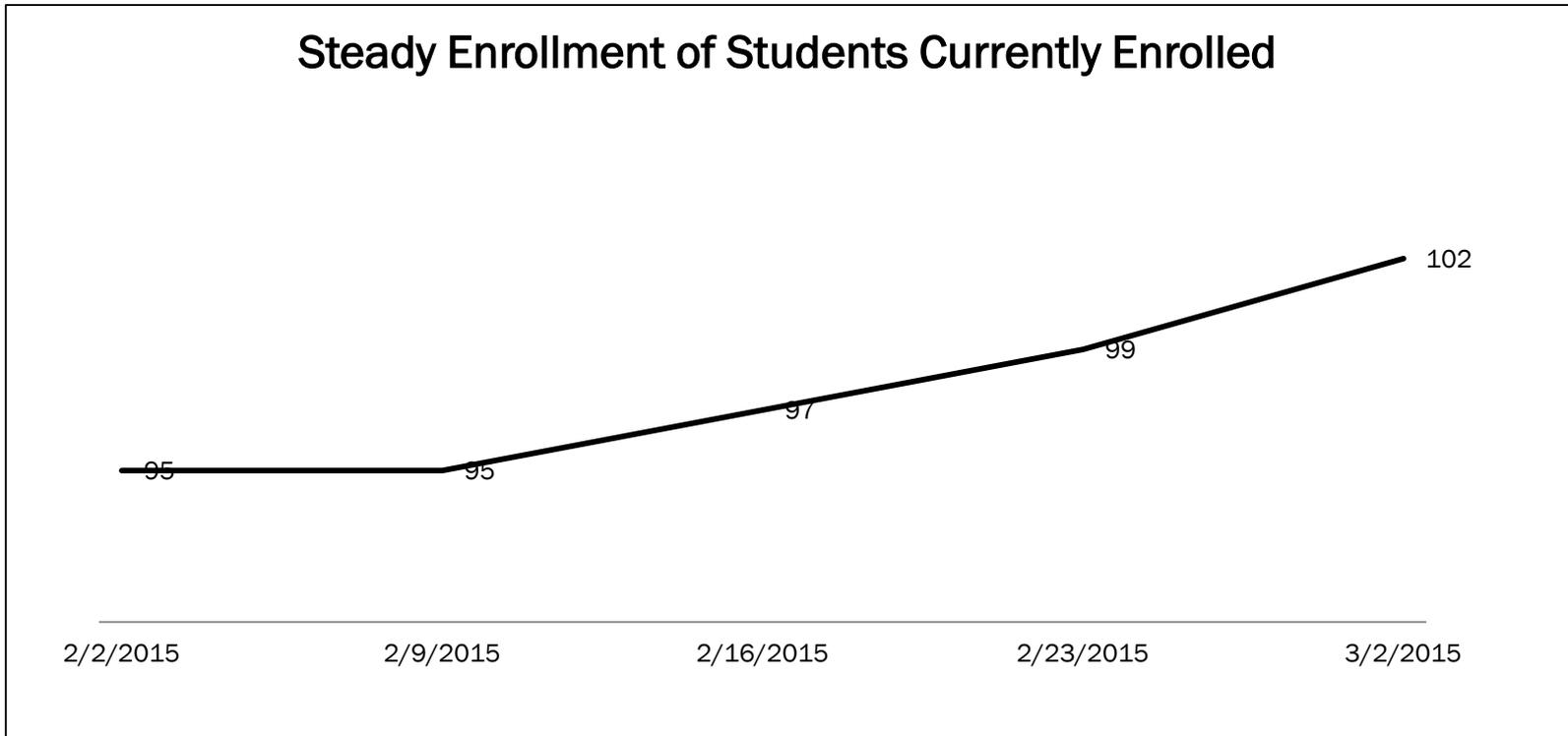
- **YMCA Primed & Prepped Program**

“SF Flex moved to the Bayview community last year and is rapidly becoming an important contributor to the web of organizations serving this neighborhood of San Francisco. “

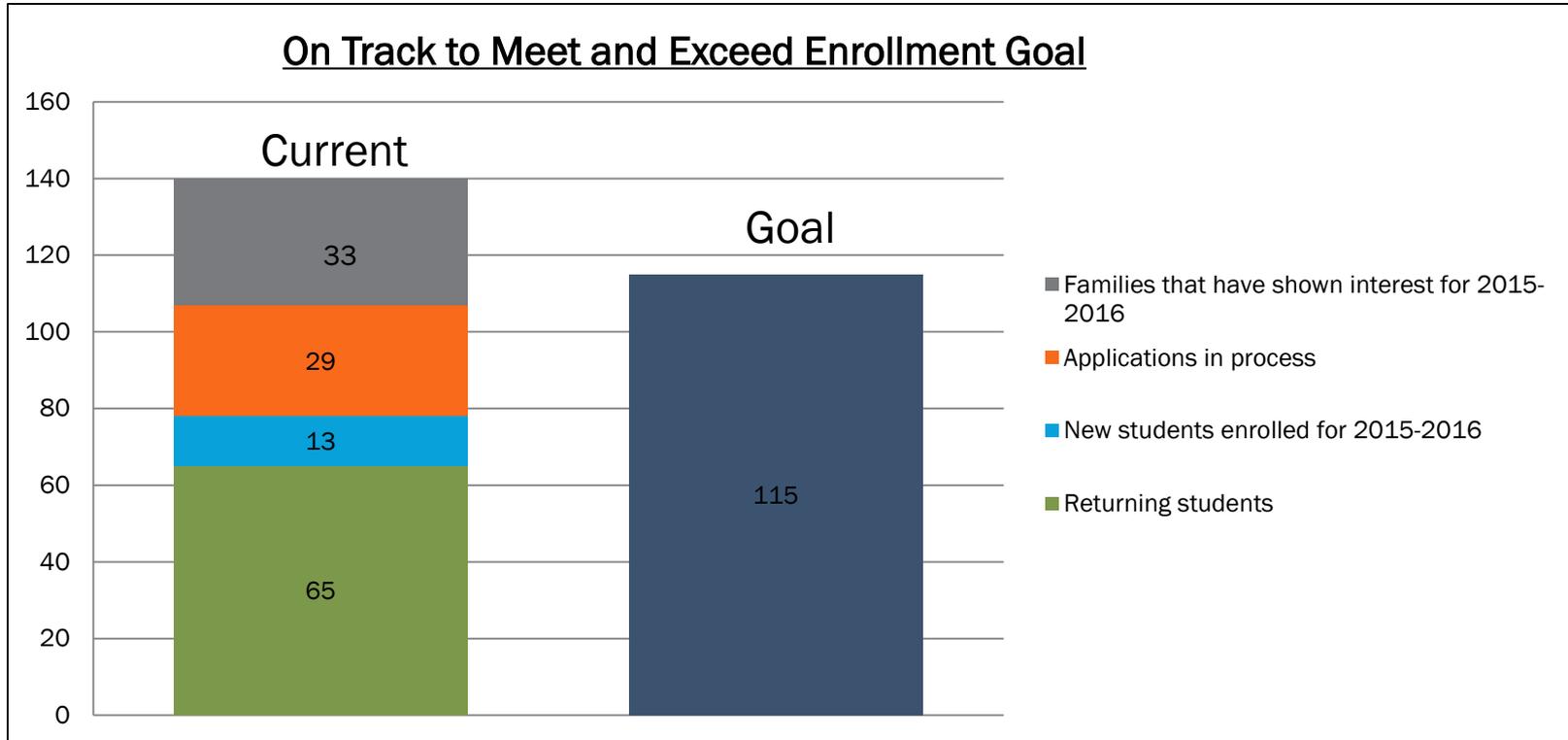
Kelly Armstrong, YMCA



# REBOUNDED ENROLLMENT THIS YEAR



# 2015-2016 ENROLLMENT (UPCOMING YEAR)



# VIGOROUS ENROLLMENT EFFORTS

- **Fairs**
  - Sunday Street (Every month 3/8-10/8)
  - 3<sup>rd</sup> on Third (Every month 2/20-6/19)
  - SF St. Patrick's Day Parade & Festival 3/14/15
  - SF Union Street Easter Parade & Spring Celebration 4/5/15
  - SF Union Street Festival 6/6-6/7
  - SF North Beach Festival 6/13-6/14
- **On the Ground Efforts**
  - Posters & Flyers: Major transit lines, Schools, Food & shops
  - Facebook (Over 700 followers, daily posts)
  - Website
- **Tours:** Every Monday 10am and 6pm
- **Open Houses:** Monthly and around key SFUSD dates

# SMALL + PERSONALIZED = SUCCESSFUL

