California Department of Education, 1/11/2023

Request for Proposal (RFP) Number CN230006

ATTACHMENT 15

# TECHNICAL EVALUATION CRITERIA PHASE I – PRE-EVALUATION REVIEW – ATTACHMENT CHECKLIST

The CDE will review the contents of the Attachment Checklist for the presence of all correctly completed required forms/attachments. Bidders will be rated based on Pass/Fail. Proposals that do not provide all of the forms/attachments, correctly completed as required by the RFP, may be deemed as non-responsive which may result in the elimination of the bidder’s Proposal from further consideration. For a proposal to be considered the Intent to Submit a Proposal must have been received by the CDE at the time, day, and date specified in the RFP Section 2.3, refer to RFP Section 2.5 Intent to Submit a Proposal.

## TECHNICAL PROPOSAL

1. Technical Proposal as stated in this RFP.
2. Bidder Certification Sheet (Attachment 1). See RFP Section 3.2.1.
3. Technical Proposal Staffing Labor Hours Worksheets (Attachment 2). See RFP Section 3.2.2.
4. Contractor Certification Clauses (Attachment 4). See RFP Section 3.2.3. The CCC 04/2017 can be accessed at: <https://www.dgs.ca.gov/OLS/Resources/Page-Content/Office-of-Legal-Services-Resources-List-Folder/Standard-Contract-Language>
5. Federal Certifications (Attachment 5). See RFP Section 3.2.4.
6. Darfur Contracting Act Certification (Attachment 6 or 6a). See RFP Section 3.2.5.
7. California Civil Rights Laws Certification (Attachment 7). See RFP Section 3.2.6.
8. Bidder References (Attachment 8). See RFP Section 3.2.7.
9. Bidder Declaration (GSPD-05-105), if applicable. See RFP Section 3.2.8. The GSPD-05-105 can be accessed at: <https://www.documents.dgs.ca.gov/dgs/fmc/gs/pd/gspd05-105.pdf>. GSPD-05-105 must identify all proposed subcontractors.
10. Signed Commitment Letter(s) from each subcontractor. See RFP Section 3.2.9.
11. Payee Data Record (STD. 204). See RFP Section 3.2.10. STD. 204 can be accessed at: <http://www.documents.dgs.ca.gov/dgs/fmc/pdf/std204.pdf>
    * Payee Data Record Supplement (STD. 205), included if applicable. STD. 205 can be accessed at: <https://www.documents.dgs.ca.gov/dgs/fmc/pdf/std205.pdf>
12. Copy of the bidding firm’s most current Certificate of Good Standing issued by the California Secretary of State or a separate paragraph that clearly states the bidder’s legal status and evidence that the bidder is legally constituted and qualified to do business with the State of California. See RFP Section 3.2.11.
13. Attachment Checklist (Attachment 10). See RFP Section 3.2.12.
14. DVBE Program Requirements. See RFP Section 3.2.14 and Attachment 3. Minimum 3% DVBE commitment has been met. Following documents must be included:
    * Bidder Declaration Form (GSPD-05-105). The GSPD-05-105 can be accessed at: <https://www.documents.dgs.ca.gov/dgs/fmc/gs/pd/gspd05-105.pdf>
    * DVBE Subcontractor Commitment Letter(s).
    * DVBE Certification printed from Cal eProcure, for each DVBE contractor/subcontractor, if applicable. Cal eProcure can be accessed at: <https://caleprocure.ca.gov/pages/PublicSearch/supplier-search.aspx>
    * DVBE Declaration (STD. 843). The DVBE Declaration must be completed for each DVBE contractor/subcontractor, if applicable. The form can be accessed at: <https://www.documents.dgs.ca.gov/dgs/fmc/gs/pd/pd_843.pdf>

## COST PROPOSAL

1. Cost Proposal (refer to RFP Section 3.3) is packaged, sealed, and submitted separately from the Technical Proposal (refer to RFP Section 3).

NOTE: All parts of the Cost Proposal MUST be packaged and submitted separately from the Technical Proposal package. No Cost information of any kind is allowed in the Technical Proposal/Technical Proposal package. Cost information included in any section or in any required attachment to the Technical Proposal may result in disqualification and removal of the proposal from further review at the sole discretion of the CDE.

## OPTIONAL FORMS/ATTACHMENTS

Submitting any of the following form(s) is optional. Not submitting the following form(s) only signifies that the bidder has not opted for the pertinent Preference Program (See RFP Section 3.2.15) listed and the bidder will not be deemed as being non-responsive for not providing any of the following optional forms/attachments.

The bidder has opted for the following Incentive or Preference Program(s) and has submitted the required forms/attachments:

1. Small Business (SB) Preference Sheet (Attachment 9). See Attachment 9 and RFP Section 3.2.15, if applying for the preference.
2. DVBE Incentive Option. See Attachment 3 and RFP Section 3.2.15, if applying for the incentive.
3. Target Area Contract Preference Act (TACPA) Preference. See RFP Section 3.2.15, if applying for the preference. STD. 830 can be accessed at: <http://www.documents.dgs.ca.gov/dgs/fmc/pdf/std830.pdf>

### RESULTS OF PHASE I – PRE-EVALUATION REVIEW – ATTACHMENT CHECKLIST

Bidders will be scored on the based on Pass/Fail. To pass to Phase II all of the following questions must be scored as a Pass. A Fail score will eliminate the bidder’s Proposal from further consideration. Proposals that do not provide all the forms/attachments, correctly completed as required by the RFP, may be deemed as non-responsive which may result in the elimination of the bidder’s Proposal from further consideration.

1. Intent to Submit a Proposal (Attachment 11) was received by the time, day, and date specified in RFP Section 2.3, in accordance with RFP Section 2.5.

PASS OR FAIL

1. Technical Proposal includes all required forms/attachments completed as required by RFP Section 3 and Attachment Checklist (Attachment 10).

PASS OR FAIL

* If FAIL is selected, which applies:
  + The required forms/attachments not checked in checklist above were not provided by the bidder as required by RFP Section 3 and Attachment Checklist (Attachment 10) and as a result the bidder’s Proposal has been eliminated from further consideration.
  + The required forms/attachments not checked in the checklist above were not correctly completed by the bidder as required by RFP Section 3 and Attachment Checklist (Attachment 10) and as a result the bidder’s Proposal has been eliminated from further consideration.

1. No Cost information of any kind is included in the Technical Proposal or any part of the Technical Proposal package.

PASS OR FAIL

* If FAIL is selected, cost information was included in the Technical Proposal or Technical Proposal package and as a result the bidder’s Proposal has been eliminated from further consideration.

## PHASE II –TECHNICAL PROPOSAL EVALUATION

An evaluation panel will convene to evaluate the proposals using a consensus process. A minimum of 306 out of 340 is required for a proposal to advance to Public Opening of the Cost Proposal.

### RFP Section 7. Scope of Project, Task 1 – Coordination and Communications with the CDE

When evaluating the bidder’s Technical Proposal for this section, please consider carefully the following guiding questions and the information requirements contained in Task 1 including subtasks before assigning the consensus score.

How well does the bidder’s proposal demonstrate its capability to:

1. Plan and conduct the Orientation Meetingas described in Task 1.1?
2. Comply with Annual Planning Meetings as described in Task 1.2?
3. Plan and conduct Management Meetings as specified in Task 1.3?
4. Comply with Professional Development Advisory Board Meetings as described in Task 1.4?
5. Meet the CDE Approval Schedule Requirements as described in Task 1.5?
6. Plan to transition and coordinate with CDE Contractors as described in Task 1.6?

Task 1 Consensus score: <Your Score> out of 45 points possible

### RFP Section 3.1. Technical Proposal Requirements, Task 1 – Coordination and Communications with the CDE

When evaluating the bidder’s proposal for this section, please carefully considerthe following questions and the requirements contained in Section 3.1 in relation to the services described in Task 1 including subtasks of the RFP before assigning the consensus score.

1. To what extent does the proposed project staff have the organization structure, management capability, competency and expertise, and related experience to perform Task 1?
2. To what extent does the proposed project staff have the personnel resources (e.g., hours) by fiscal year to perform Task 1?
3. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, have the facilities, resources, equipment, technical capacity, and experience to perform the work required by Task 1?
4. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, possess sufficient professional qualifications and experience for Task 1?

Section 3.1, Task 1 Consensus score: <Your Score> out of 10 points possible

### RFP Section 7. Scope of Project, Task 2 – Reports, Invoices, and Data File Requirements

When evaluating the bidder’s Technical Proposal for this section, please consider carefully the following guiding questions and the information requirements contained in Task 2 including subtasks before assigning the consensus score.

How well does the bidder’s proposal demonstrate its capability to:

1. Include and meet the specifications of the Monthly Written Progress Reports as described in Task 2.1?
2. Meets the specifications of the Annual Summary Project Report as described in Task 2.2?
3. Include and meet the data file and reporting specifications as described in Task 2.3?

Task 2 Consensus score: <Your Score> out of 40 points possible

### RFP Section 3.1. Technical Proposal Requirements, Task 2 – Reports, Invoices, and Data File Requirements

When evaluating the bidder’s proposal for this section, please carefully considerthe following questions and the requirements contained in Section 3.1 in relation to the services described in Task 2 including subtasks of the RFP before assigning the consensus score.

1. To what extent does the proposed project staff have the organization, management capability, competency and expertise, and related experience to perform Task 2?
2. To what extent does the proposed project staff have the personnel resources (e.g., hours) by fiscal year to perform Task 2?
3. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, have the facilities, resources, equipment, technical capacity, and experience to perform the work required by Task 2?
4. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, possess sufficient professional qualifications and experience for Task 2?

Section 3.1, Task 2 Consensus score: <Your Score> out of 10 points possible

### RFP Section 7. Scope of Project, Task 3 – Comprehensive Plan and Schedule for Project Activities and Deliverables

When evaluating the bidder’s Technical Proposal for this section, please consider carefully the following guiding questions and the information requirements contained in Task 3 including subtasks before assigning the consensus score.

How well does the bidder’s proposal demonstrate its capability to:

1. Provide a detailed Narrative Schedule and Timeline that demonstrates the successful and timely completion of all tasks/subtasks outlined in the RFP, as described in Task 3.1?

Task 3 Consensus score: <Your Score> out of 40 points possible

### RFP Section 3.1. Technical Proposal Requirements, Task 3 – Comprehensive Plan and Schedule for Project Activities and Deliverables

When evaluating the bidder’s proposal for this section, please carefully considerthe following questions and the requirements contained in Section 3.1 in relation to the services described in Task 3 including subtasks of the RFP before assigning the consensus score.

1. To what extent does the proposed project staff have the organization, management capability, competency and expertise, and related experience to perform Task 3?
2. To what extent does the proposed project staff have the personnel resources (e.g., hours) by fiscal year to perform Task 3?
3. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, have the facilities, resources, equipment, technical capacity, and experience to perform the work required by Task 3?
4. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, possess sufficient professional qualifications and experience for Task 3?

Section 3.1, Task 3 Consensus score: <Your Score> out of 10 points possible

### RFP Section 7. Scope of Project, Task 4 – Professional Development Activities, Subtasks 4.1 – 4.4

When evaluating the bidder’s Technical Proposal for this section, please consider carefully the following guiding questions and the information requirements contained in Task 4 including subtasks 4.1 – 4.4 before assigning the consensus score.

How well does the bidder’s proposal demonstrate its capability to:

1. Describe and demonstrate how the bidder will provide all of the general services to support professional development, as specified in Task 4.1?
2. Describe and demonstrate how the bidder will provide a research to practice brief, as specified in Task 4.2?
3. Describe and demonstrate how the bidder will provide the annual continuous improvement plan, as specified in Task 4.3?
4. Describe and demonstrate how the bidder will provide face-to-face professional development trainings, as specified in Task 4.4? These must include:
   * Communities of Practice
   * Professional Learning Communities
   * Regional Trainings and Conference Presentations
   * Training of Trainers Institutes

Task 4 Consensus score: <Your Score> out of 45 points possible

### RFP Section 3.1. Technical Proposal Requirements, Task 4 – Professional Development Activities, Subtasks 4.1 – 4.4

When evaluating the bidder’s proposal for this section, please carefully considerthe following questions and the requirements contained in Section 3.1 in relation to the services described in Task 4 including subtasks 4.1 – 4.4 of the RFP before assigning the consensus score.

1. To what extent does the proposed project staff have the organization, management capability, competency and expertise, and related experience to perform Task 4?
2. To what extent does the proposed project staff have the personnel resources (e.g., hours) by fiscal year to perform Task 4?
3. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, have the facilities, resources, equipment, technical capacity, and experience to perform the work required by Task 4?
4. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, possess sufficient professional qualifications and experience for Task 4?

Section 3.1, Task 4 Consensus score: <Your Score> out of 20 points possible

### RFP Section 7. Scope of Project, Task 4 – Professional Development Activities, Subtasks 4.5 – 4.8

When evaluating the bidder’s Technical Proposal for this section, please consider carefully the following guiding questions and the information requirements contained in Task 4 including subtasks 4.5 – 4.8 before assigning the consensus score.

How well does the bidder’s proposal demonstrate its capability to:

1. Describe and demonstrate how the bidder will provide web-based professional development, as described in Task 4.5?
2. Describe and demonstrate how the bidder will provide administrative leadership professional development activities, as described in Task 4.6?
3. Describe and demonstrate how the bidder will provide a new curriculum module, as described in Task 4.7?
4. Describe and demonstrate how the bidder will provide state leadership activities, as described in Task 4.8?

Task 4 Consensus score: <Your Score> out of 40 points possible

### RFP Section 3.1. Technical Proposal Requirements, Task 4 – Professional Development Activities, Subtasks 4.5 – 4.8

When evaluating the bidder’s proposal for this section, please carefully considerthe following questions and the requirements contained in Section 3.1 in relation to the services described in Task 4 including subtasks 4.5 – 4.8 of the RFP before assigning the consensus score.

1. To what extent does the proposed project staff have the organization, management capability, competency and expertise, and related experience to perform Task 4?
2. To what extent does the proposed project staff have the personnel resources (e.g., hours) by fiscal year to perform Task 4?
3. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, have the facilities, resources, equipment, technical capacity, and experience to perform the work required by Task 4?
4. To what extent do the bidder and the bidder’s proposed subcontractor(s), if any, possess sufficient professional qualifications and experience for Task 4?

Section 3.1, Task 4 Consensus score: <Your Score> out of 20 points possible

### RFP Section 3.1. Technical Proposal Requirements, 3.1.3 Organization Structure and Personnel Resources

When evaluating the bidder’s proposal for this section, please carefully consider the following questions and the requirements contained in Section 3.1.3 in relation to the overall proposal before assigning the consensus score.

How well does the bidder’s proposal:

1. Include and meet the specifications of the Technical Proposal Requirements, 3.1.3 Organization Structure and Personnel Resources as specified in Section 3.1.3?
2. Identify, describe and demonstrate that the assigned Project Manager meets or exceeds the requirements as specified in Section 3.1.3?
3. Identify, describe and demonstrate that the assigned Fiscal Manager meets or exceeds the requirements as specified in Section 3.1.3?
4. Identify by name and position title all Key Personnel as required in RFP Section 3.1.3?
5. Describe and demonstrate how the Key Personnel meet or exceed the requirements as specified in Section 3.1.3?
6. Specify that the bidder will comply with the Changes to Key Personnel requirements as specified in Section 3.1.3?
7. Provide resumes for the Project Manager, Fiscal Manager, and all Key Personnel as specified in Section 3.1.3?
8. Address the Subcontractor requirements required in Section 3.1.3?
9. Describe and demonstrate that the proposed Key Personnel and Subcontractors possess the qualifications and experience to perform the work required by this project?
10. Provide an organization chart as required in Section 3.1.3?
11. Provide for allocation of sufficient labor hours per position per task and per fiscal year as required in Section 3.1.3?
12. Demonstrate a clear connection between proposed activities, by task/subtask, and labor hours?

Section 3.1.3 Consensus score: <Your Score> out of 35 points possible

### RFP Section 3.1.4 Capacity

When evaluating the bidder’s proposal for this section, please consider carefully the following guiding questions and the requirements contained in RFP Section 3.1.4 in relation to the overall proposal before assigning the consensus score.

How well does the bidder’s proposal:

1. Include and meet the requirements of the Technical Proposal Requirements, 3.1.4 Capacity required in Section 3.1.4?

Section 3.1.4 Consensus score: <Your Score> out of 15 possible points

### RFP Section 3.1 Technical Proposal Requirements, 3.1.5 Facilities and Resources, and 3.1.6 Bidder References

When evaluating the bidder’s proposal for this section, please consider carefully the following guiding questions and the information requirements contained in RFP Section 3.1.5, and 3.1.6 in relation to the overall proposal before assigning the consensus score.

How well does the bidder’s proposal:

1. Include and meet the specifications of the Technical Proposal Requirements, 3.1.5 Facilities and Resources, and 3.1.6 Bidder References required in Section 3.1.5 and 3.1.6?

Section 3.1.5, and 3.1.6 Consensus score: <Your Score> out of 10 possible points

## PHASE II –TECHNICAL PROPOSAL EVALUATION – TOTAL SCORESHEET

Bidder Name: <Enter Name of Bidder Here>

### RFP Section/Task

* RFP Section 7 Scope of Project, Task 1 – Coordination and Communications with the CDE,

45 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, Task 1 – Coordination and Communications with the CDE,

10 possible points  
Consensus Score: <Your Score>

* RFP Section 7 Scope of Project, Task 2 – Reports, Invoices, and Data File Requirements,

40 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, Task 2 – Reports, Invoices, and Data File Requirements,

10 possible points  
Consensus Score: <Your Score>

* RFP Section 7 Scope of Project, Task 3 – Comprehensive Plan and Schedule for Project Activities and Deliverables,

40 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, Task 3 – Comprehensive Plan and Schedule for Project Activities and Deliverables,

10 possible points  
Consensus Score: <Your Score>

* RFP Section 7 Scope of Project, Task 4 – Professional Development Activities, Subtask 4.1 – 4.4,

45 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, Task 4 – Professional Development Activities, Subtask 4.1 – 4.4,

20 possible points  
Consensus Score: <Your Score>

* RFP Section 7 Scope of Project, Task 4 – Professional Development Activities, Subtask 4.5 – 4.8,

40 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, Task 4 – Professional Development Activities, Subtask 4.5 – 4.8,

20 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, 3.1.3 Organization Structure and Personnel Resources,

35 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, 3.1.4 Capacity,

15 possible points  
Consensus Score: <Your Score>

* RFP Section 3.1 Technical Proposal Requirements, 3.1.5 Facilities and Resources; 3.1.6. Bidder References,

10 possible points  
Consensus Score: <Your Score>

Phase II Technical Proposal Evaluation Total Score: <Your Score> out of 340 possible points.

The total proposal score must be equal to or greater than 306 out of 340 possible points to continue to the Public Opening of the Cost Proposal.

## PUBLIC OPENING OF THE COST PROPOSAL – COST PROPOSAL EVALUATION

A minimum of 306 of 340 points in Phase II, Technical Proposal Evaluation, is required for a bidder to advance to the Public Opening of the Cost Proposal. Each opened cost proposal will be evaluated according to the following criteria.

### Adherence to Cost Proposal Requirements

This step is rated on a YES or NO basis. Receipt of a NO on any of the following may result in elimination of the proposal from further consideration and review. CDE reserves the right, at its sole discretion, to overlook, correct, or require a bidder to remedy any obvious clerical or incidental mathematical errors on a proposal, if the correction does not result in an increase in the bidders’ total price.

As specified in RFP Section 3.3, the Cost Proposal must contain or specify at a minimum the following:

### Cost Proposal Requirements

1. One clearly marked ORIGINAL Cost Proposal, three copies, and one electronic copy (must be separate from the Technical Proposal’s electronic copy) submitted in a separate, sealed envelope or package and received by the date and time specified in the RFP Section 2.3 at the California Department of Education.

YES or NO

1. The CDE Contracts Office has determined the Cost Proposal meets the criteria specified in RFP Section 3.3.

YES or NO

1. Cost Proposal Cover Sheet:  
   The Cover Sheet indicates the TOTAL amount for the overall contract without any cost breakdown.

YES or NO

1. Summary of All Costs for Total Project:  
   Includes a Summary of all Costs for Total Project for all fiscal years, including parts thereof, as specified in Section 3.3.

YES or NO

1. Task and Subtask Detail for Contractor and for Each Subcontractor for Each Fiscal Year:  
   Includes a Task and Subtask Detail for Contractor and for each Subcontractor for each fiscal year, or portion of fiscal year, as specified in Section 3.3.

YES or NO

1. Task and Subtask Detail for Contractor and for Each Subcontractor for Each Fiscal Year:  
   Must include detailed labor costs including hourly rates, number of labor hours for each job position title/name for each task and subtask. Costs are accurately computed for each task and subtask using the hourly rate and number of labor hours, and a total is included for each task and subtask.

YES or NO

1. Task and Subtask Detail for Contractor and for Each Subcontractor for Each Fiscal Year:  
   The number of labor hours for each job position title/name must correspond with the labor hours, job position title/name contained in the Technical Proposal Staffing Labor Hours Worksheet (Attachment 2). (Failure to do so may result in the disqualification of the proposal.)

YES or NO

### Other Direct Costs, Overhead/Indirect Costs

1. Other Direct Costs:  
   Includes an itemized detailed narrative description of direct costs to specify what is included for any proposed direct costs and does not include any labor costs.

YES or NO

1. Overhead/Indirect Costs (if any):  
   Identifies the rate of the indirect costs and includes a detailed narrative description to specify what is included for any indirect costs rates proposed. Indirect costs must not cover costs covered under other costs identified in the Cost Proposal.

YES or NO

### Travel Costs (if any)

1. Travel and per diem rates do not exceed rates established for the State of California’s non-represented employee’s, computed in accordance with and allowable pursuant to applicable California Department of Human Resources regulations, see Attachment 14, California State Travel Program.

YES or NO

### Subcontractor Costs (if any)

1. Separate Cost Worksheets are provided for each subcontractor and for each fiscal year, or part thereof.

YES or NO

### Information Technology Development Costs (if applicable)

* + 1. If applicable, the Cost Proposal must identify costs within a task/subtask that are associated with information technology development.

YES or NO

The contract shall be awarded to the lowest responsible bidder (A responsive bidder is defined as a bidder who successfully advanced from Phase I Pre-Evaluation Review Attachment Checklist and Phase II Technical Proposal Evaluation, and advanced to the Public Opening of the Cost Proposal and successfully passed the Cost Proposal Evaluation, with the lowest total bid amount.)

If no proposals are received containing bids offering a price, which in the opinion of the CDE is a reasonable price, CDE is not required to award an Agreement (PCC 10344 [d]).

Every component of the cost is subject to reasonableness of cost justification to the Department of General Services (DGS), who may approve it at its discretion. If any portion of the cost is rejected by DGS, then the entire bid will be rejected.