



CALIFORNIA CHILD SAFETY AWARENESS MONTH

May 2012

School Participation Package

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California Child Safety Awareness Month: Be Prepared, Not Scared.

In an effort to bring attention to missing children and urge parents to “*be prepared, not scared,*” the American Football Coaches Association (AFCA) and FBI’s National Child Identification Program (NCIDP), an organization launched in 1997 to protect America’s children, has partnered with the State of California to introduce “*California Child Safety Awareness Month*” in May, 2012.

Spearheaded by the California State Assembly, with partners including the State Superintendent’s Office, the FBI’s offices statewide, coaches, professional athletes, law enforcement and businesses, the month-long campaign will help spread the word about the importance of keeping California’s children safe.

Parents will be encouraged to visit www.bepreparednotscared.info to purchase inkless child ID kits to be kept at home. If ever needed, the Child ID Kit provides authorities with critical information to assist in efforts to locate a missing child. During California’s Child Safety Awareness Month one child ID kit will automatically be donated to law enforcement for use by a family in need with each purchase.

The program’s inkless fingerprint ID Kit is the only one approved by the FBI and allows parents to easily record vital information to be used only in an emergency situation. The FBI is an official partner of the National Child ID program, working to increase parents’ awareness about the need to improve child safety.

According to FBI research:

- In America, a child goes missing every 40 seconds
- More than 800,000 children go missing every year in the U.S.
- 450,000 of those children run away, 300,000 are abducted by family members and more than 58,000 are abducted by non-family members
- FBI studies determined fingerprinting to be one of the most effective tools in finding a missing person, as everyone’s fingerprints are unique and don’t change over time like physical appearance

According to the California Dept of Justice, over 100,000 children go missing in the state alone. California is taking a critical first step in creating statewide awareness of this issue and taking preventive measures to protect our children.

At a national level, NCIDP and its partners will focus on May 25th, National Missing Children’s Day, placing special attention on the over 270,000 missing children of color who are often ignored by the media and law enforcement. The organization has aligned its charitable giving efforts with the national Black & Missing Foundation and will donate 10,000 free child ID kits, and a percentage of the proceeds from the month will go to the non-profit organization.

The National Child Identification Program is the largest child identification program in the nation. In partnership with the Federal Bureau of Investigation (FBI) and its 18,000 law enforcement agencies, the program has distributed more than 30 million ID Kits across the U.S. to date.

ABOUT THE NATIONAL CHILD IDENTIFICATION PROGRAM:

In 1997, the American Football Coaches Association (AFCA) created the National Child Identification Program as a community service initiative dedicated to changing the statistics of missing children in the United States by providing parents and guardians with a tool they can use to help protect their children.

The Child ID Kit allows parents to collect specific information by easily recording the physical characteristics and fingerprints of their children on identification cards that are then kept at home by the parent or guardian. If ever needed, the Child ID Kit will give authorities vital information to assist their efforts to locate a missing child. In December 2001, the Federal Bureau of Investigation (FBI) joined in partnership with the AFCA to help increase parents awareness regarding the need to improve child safety.

School Participation

WHY PARTICIPATE?

While participation by schools is voluntary we encourage you to support this state-wide initiative. In addition to playing an important role in helping your parents protect their children, schools that participate will receive a proclamation from the State Assembly and a certificate of recognition by the FBI Citizen's Academy .

HOW TO PARTICIPATE AND MEET RECOGNITION REQUIREMENTS:

Recognition requirements will be based on an honor system. All principals who agree to participate will commit to fulfilling the following three steps:

STEP 1:

Cut and past the following link into your browser: <http://bit.ly/JY2v0C> and complete a short opt-in form providing your name, school and email address.

STEP 2:

Using the email templates provided, send minimum of two (2) emails to your parents throughout the month of May urging them to protect their children with an FBI-approved Child I.D. Kit.

STEP 3 :

If your school has a website and you have the ability to add content, post a link to www.bepreparednotscared.info.

If school has a Twitter feed or Facebook page, post a minimum of three (3) related post per week during the month of May. (sample posts provided in the following pages).

SAMPLE Emails to Parents

These are only samples and were created to assist you. Revise for your parents as you deem appropriate.

Email #1 to Parents

Date to be distributed: on or about May 1st, 2012

Dear Parents,

I am passing along some very important information about a state-wide program to help protect our children, a program our school is fully supporting.

On May 1st, the State Assembly proclaimed the month of May “*Child Safety Awareness Month*” in the state of California. “*Child Safety Awareness Month*” is an initiative created in partnership with National Child I.D. Program and supported by Speaker Pro Tempore Fiona Ma's office, the State Superintendent's Office, the FBI, FBI National Citizens Academy Alumni Association, and the California State Sheriffs Association.

Each year, more than 100,000 children in our state go missing. When these tragedies happen, many parents are not prepared and are not able to immediately provide law enforcement with their child's vital information including fingerprints and D.N.A. samples in situations where every second counts. **Kits and all of their contents are 100% controlled by parents.** I.D kits are **kept in the home**. In case of emergency, you the parents have vital information that can quickly be turned over to law enforcement. The month-long California program encourages all parents to ***be prepared, not scared***, by protecting their children with an FBI-approved Child I.D. Kit.

Please take action by purchasing a potentially life-saving I.D. Kit for your child today. For each kit purchased by a parent (cost of 1 kit is \$9.95), a matching kit will be given to California law enforcement to distribute back into the community.

With your support, “*California Child Safety Awareness Month*” will be the largest child safety program ever conducted.

If you are interested and would like to order a kit (PARTICIPATION IS VOLUNTARY) please visit: www.bepreparednotscared.info to learn more.

Thank you for helping protect California's greatest asset...our children!

Sincerely,

(INSERT YOUR SIGNATURE)

Email #2 to Parents

Date to be distributed: on or about May 14th, 2012

Dear Parents,

Child Safety month in California is underway and thousands of parents have already purchased a Child I.D. Kit and taken steps to prepare for an emergency.

If you haven't yet ordered a kit for your child, I urge you to do so today. Every year, more than 100,000 kids go missing in California, yet very few parents have a record of their children's fingerprints. This is of particular importance as FBI studies determined fingerprinting to be one of the most effective tools in identifying a missing person, as everyone's fingerprints are unique and don't change over time like physical appearance.

While no parent ever wants to imagine his or her own child in such a horrific situation, we want our parents to be prepared, not scared, by visiting www.bepreparednotscared.info to get your child's kit. With each purchase, another child ID kit will automatically be donated to law enforcement for use by a family in need.

Thank you for your assistance.
Sincerely,

(INSERT YOUR SIGNATURE)

Email #3 to Parents (Optional)

Date to be distributed: on or about May 25th, 2012

Dear _____,

As the final week of California Child Safety Month begins, I urge you to take an important step in protecting your child. Today marks National Missing Children's day, a countrywide reminder to all parents and guardians about the need for fingerprints, photographs and other pieces of vital information to be ready to hand over to law enforcement in case of an emergency.

Please support our state's efforts and help keep your child safe by ordering a Child I.D. Kit. The program's FBI-approved inkless fingerprint I.D. kit provides parents and guardians with a clean, convenient way to record your child or teen's fingerprints and physical characteristics on a card you can keep at home, only to be used in case of emergency.

With each purchase, one additional child ID kit will automatically be donated to law enforcement for use by a family in need. To order and learn more, please visit: www.bepreparednotscared.info and be sure to include our school's name on the order form.

Sincerely,

(INSERT YOUR SIGNATURE)

Spanish versions next page.

MUESTRA de Correo Electrónico para los Padres - Plantilla

Fecha de distribución: en o alrededor del 1º de mayo de 2012

(Las plantillas pueden personalizarse de acuerdo con lo que se considere apropiado)

Estimados Padres de Familia:

Les escribo para transmitirles una información muy importante acerca de un programa estatal dedicado a la protección de nuestros niños, un programa que nuestra escuela respalda plenamente.

Hoy, la Asamblea Estatal (*State Assembly*) está proclamando al mes de mayo como “Mes de la Concienciación sobre la Seguridad de los Niños” (*Child Safety Awareness Month*) en el estado de California. El “Mes de la Concienciación Sobre la Seguridad de los Niños” es una iniciativa creada en sociedad con el Programa Nacional de Identificación de Niños (*National Child I.D. Program*) y respaldada por la oficina de la Presidente Pro Tempore Fiona Ma, la Oficina del Superintendente Estatal (*State Superintendent’s Office*), el FBI (*Buró Federal de Investigaciones*), la Asociación de Graduados de la Academia de Ciudadanos Nacionales del FBI (*FBI National Citizens Academy Alumni Association*) y la Asociación de Comisarios del Estado de California (*California State Sheriff Association*).

Todos los años desaparecen más de 100,000 niños en nuestro estado. Cuando suceden estas tragedias, en situaciones donde cada segundo cuenta, muchos padres no están preparados y no pueden brindar a las autoridades encargadas del cumplimiento de la ley, información vital sobre sus hijos, como muestras de ADN y huellas digitales. El Programa de California que se realizará durante todo el mes alentará a los padres a ***estar preparados - no asustados*** - y ayudará a proteger a sus hijos con un kit de identificación aprobado por el FBI. **Estos kits y toda la información que contienen están bajo el control absoluto de los padres.** Los kits de identificación se mantienen en el hogar, bajo la custodia de los padres de familia, y en caso de emergencia, estos cuentan con información vital que puede ser proporcionada rápidamente a las autoridades.

Por favor, participe hoy por medio de la compra de un Kit de Identificación que puede llegar a salvar la vida de su hijo. Por cada kit obtenido por nuestros padres de familia (el costo del kit es de \$9.95), se enviará otro kit igual a las autoridades encargadas del cumplimiento de la ley en California, para ser redistribuido en la comunidad.

Por supuesto, su **participación es voluntaria**, pero les aliento a dar este paso tan importante y a contribuir a la protección de sus hijos. Con su apoyo, el “Mes de la Concienciación sobre la Seguridad de los Niños” será el programa más grande sobre seguridad infantil que se haya realizado jamás.

Para solicitarlo y obtener más información, por favor visite www.bepreparednotscared.info y asegúrese de incluir el nombre de nuestra escuela en el formulario de pedido.

Gracias por ayudarnos a proteger el tesoro más grande de California... ¡nuestros niños!

Atentamente,

(Inserte su firma)

Correo Electrónico #2 para los Padres - Plantilla

Fecha de distribución: en o alrededor del 14 de mayo de 2012

Estimados Padres de Familia:

El Mes de la Seguridad de los Niños de California (*California Child Safety Month*) ya está en marcha y miles de padres de familia ya han comprado un kit de identificación de niños y han tomado las medidas necesarias para prepararse para una emergencia.

Si usted aún no ha solicitado un kit para su hijo o hija, le insto a que lo haga hoy. Cada año más de 100,000 niños desaparecen en California; aún así, muy pocos padres tienen un registro de las huellas digitales de sus hijos. Esto es de particular importancia dado que estudios del FBI (*Buró Federal de Investigaciones*), han determinado que las huellas digitales son una de las herramientas más efectivas para la identificación de una persona desaparecida, ya que las huellas digitales de cada persona son únicas y no cambian con el correr del tiempo, como la apariencia física.

Si bien ningún padre desea imaginar a su propio hijo o hija en una situación tan horrorosa, deseamos que nuestros padres de familia estén preparados - no asustados. Visite www.bepreparednotscared.info hoy mismo para obtener un kit para sus niños. Con cada compra, se donará automáticamente otro kit de identificación a las autoridades encargadas del cumplimiento de la ley, para ser utilizada por una familia necesitada.

Gracias por su ayuda.

Atentamente,

(Inserte su firma)

Correo Electrónico #3 para los Padres (Opcional) - Plantilla

Fecha de distribución: el 25 de mayo de 2012

Estimados Padres de Familia:

Al iniciarse la semana final del Mes de la Seguridad de los Niños de California (*California Child Safety Month*), le exhorto a dar un paso importante para la protección de su niño. Hoy se conmemora el Día Nacional de los Niños Desaparecidos, un recordatorio a lo largo y ancho del país para padres y tutores, acerca de la necesidad de contar con huellas digitales, fotografías y otros elementos de información vital, listos para ser entregados a las autoridades en caso de emergencia.

Por favor, apoye los esfuerzos de nuestro estado y ayude a proteger a su niño al ordenar un kit de identificación de menores (Child I.D. Kit). Este programa aprobado por el FBI (*Buró Federal de Investigaciones*) que no utiliza tinta, brinda a los padres y a los tutores un modo conveniente y limpio para registrar las huellas digitales y las características físicas de su niño o adolescente en una tarjeta que usted puede guardar en su hogar y que sólo se utilizará en caso de emergencia.

Para solicitarlo y obtener más información, sírvase visitar: www.bepreparednotscared.info

Con cada compra, se donará automáticamente otro kit de identificación a las autoridades encargadas del cumplimiento de la ley, para ser otorgada a una familia necesitada.

Atentamente,

(Inserte su firma)

Sample Tweets & Facebook Posts

Goal: Three per week

TWITTER:

We support the State Assembly and @NatChildID's California Child Safety Awareness Month. Keep your child safe today: <http://bit.ly/JYKU5H>

Be #preparednotscared. Learn how a @NatChildID kit can help protect your child or teen: <http://bit.ly/JYKU5H>

With each purchase of a @NatChildID kit another kit will be donated to a family in need. #preparednotscared <http://bit.ly/JYKU5H>

I.D. kits are for all kids under the age of 18. Teens = highest runaway rates. Be #preparednotscared & help keep kids safe. <http://bit.ly/JYKU5H>

Child I.D. Kits are kept at home by parents & are ONLY turned over to law enforcement in an emergency. <http://bit.ly/JYKU5H>

Help protect California's richest asset – our children. Find out how a Child I.D. Kit can help keep kids safe: <http://bit.ly/JYKU5H>

FACEBOOK:

On May 1st, the State Assembly proclaimed the month of May “*Child Safety Awareness Month*” in the state of California. “*Child Safety Awareness Month*” is an initiative created in partnership with the National Child I.D. Program and supported by Speaker Pro Tempore Fiona Ma's office, the FBI, FBI National Citizens Academy Alumni Association and the California State Sheriffs Association. The State Superintendent's office and all districts are also placing their full support behind this initiative. Learn about Child I.D. Kits and how they can help protect our children - <http://bit.ly/JYKU5H>

Protect California's children with a Child I.D. Kit: The state of California passed a resolution to make this month “Child Safety Awareness Month.” The resolution was made due to the fact that over 100,000 children go missing in California each year. These are staggering statistics and the state wanted to take action to protect as many children as possible. We are joining together with the California State Assembly and the National Child I.D. Program in partnership with the FBI to raise awareness about the National Child Identification Kit as a vital tool for parents to safeguard their children in case of emergency. Learn more: <http://bit.ly/JYKU5H>

Protect California's children with a Child I.D. Kit: An estimated 1,478 cases of family abductions and 53 cases of stranger abduction occur annually in California, and more than 90,000 kids, mostly teens, run away. Fingerprints are critical tools in law enforcement's ability to bring children home quickly and safely, yet most parents don't have their child's fingerprints recorded. **Kits and all of their contents are 100% controlled by parents.** I.D kits are **kept in the home** by parents, and used only in case of emergency. Support California Child Safety Awareness Month and protect your child with an FBI-approved Child I.D. Kit: <http://bit.ly/JYKU5H>

Help us protect California's children. Each year, more than 100,000 children in our state go missing. When these tragedies happen, many parents are not prepared and unable to immediately provide law enforcement with their child's vital information including fingerprints and D.N.A. samples in situations where every second counts. The month long California program will encourage parents to ***be prepared, not scared***, and help protect their children with an FBI-approved Child I.D. Kit. Learn more:
<http://bit.ly/JYKU5H>

California “Child Safety Awareness Month”

Questions & Answers

What is the National Child I.D. Program?

The National Child I.D. Program (NCIDP) was created by the American Football Coaches Association (AFCA) as a community service initiative designed to help protect America’s youth and change the statistics related to missing children. The program’s FBI-approved fingerprint I.D. Kit provides parents and guardians with a clean, convenient way to record their child’s fingerprints and physical characteristics on a card they can keep at home. When the program began in 1997, less than two percent of parents had a record of their child’s fingerprints. Now, more than 30 million I.D. Kits have been distributed, with a goal of protecting all 60 million children in the United States.

Why is May “Child Safety Awareness Month” in California?

The state of California passed a resolution in May, 2012 to make this month “Child Safety Awareness Month.” The resolution was made due to the fact that over 100,000 children go missing in California each year. These are staggering statistics and the state wanted to take action to protect as many children as possible. The State Assembly, Speaker Pro Tempore Fiona Ma's office, and State Superintendent Tom Torlakson, along with law enforcement and professional athletes and coaches are all joining together to raise awareness about the National Child Identification Kit as a vital tool for parents to safeguard their children in case of emergency.

What is the American Football Coaches Association?

The American Football Coaches Association is the primary professional association for football coaches at all levels of competition. The 10,000-member organization includes all of the 32 NFL coaches, more than 90 percent of the 680-plus head coaches at the college level and thousands of high school coaches across the country.

When did the FBI become part of the National Child I.D. Program?

In December 2001, the Federal Bureau of Investigation (FBI) joined in partnership with the AFCA to help increase parents’ awareness regarding the need to improve child safety. Agents have participated with the AFCA in numerous national, regional and local efforts to explain the problem of missing children and the importance of having a completed Child I.D Kit to provide to law enforcement in the time of need. The FBI has encouraged all 18,000 law enforcement agencies throughout the U.S to participate in the National Child Identification Program.

What is included in the I.D. Kits?

- Each kit is enclosed in a standard #10 letter-sized envelope and is comprised of a DNA collection envelope with DNA swabs and an inkless fingerprinting card with:
- Step-by-step instructions detailing how to take a fingerprint

- An area to practice fingerprinting
- A standard fingerprint area that can be used by law enforcement
- Foil pouch containing inkless fingerprinting solution
- Sections for recording the child's physical description and identifying marks
- Sections for recording doctor phone numbers
- Space for current photograph
- DNA swab for collecting and storing child's DNA

**** Kits and all of their contents are 100% controlled by parents.** I.D kits are kept in the home by parents, in case of emergency. If ever needed, parents have vital information that can quickly be turned over to law enforcement.

How did the National Child I.D. Program get started?

The National Child Identification Program was launched at the West Virginia/Miami football game on September 27, 1997. On that day, the University of Miami distributed nearly 12,000 I.D. Kits. That year, more than one million I.D. Kits were distributed at NCAA Division I-A college stadiums. In 1998, AFCA expanded the program to the NFL and all NCAA divisions - Division IA, I-AA, II, and III. Since its inception, the National Child I.D. Program has distributed more than 4.2 million I.D. Kits at NFL and college stadiums throughout the United States.

What is the difference between the National Child I.D. Program's I.D. Kit and traditional fingerprinting programs?

The National Child I.D. Program offers an inkless I.D. kit, thus providing a clean, convenient way to record fingerprints with no messy black ink. The National Child I.D. Program also allows the expansion of existing fingerprint programs by decentralizing the fingerprinting process for law enforcement and providing parents and guardians with an I.D. Kit they can use and keep at home.

How many children have been found as a result of using the National Child ID kit?

The National Child I.D. Kit is just one tool that law enforcement uses to find children so it's difficult to quantify the direct results. One reason fingerprints are so important, is that they are the only physical characteristics that don't change over time.

Proclamation by the California State Assembly

WHEREAS, Annually, approximately, 800,000 children are reported missing in the United States, which averages one child every 40 seconds; and

WHEREAS, Of those approximately 800,000 children, 450,000 children run away, 300,000 children are abducted by a family member, and 58,000 children are abducted by a nonfamily member; and

WHEREAS, These statistics are meant to encourage parents to be prepared, not scared; and

WHEREAS, When a child is missing, the child's parent or guardian should report the child's disappearance to local authorities as soon as possible, ideally within the first two to three hours after the child's disappearance; and

WHEREAS, To be as effective as possible, when reporting a missing child, a parent or guardian should have an AFCA/ FBI National Child ID Kit available to give to law enforcement and should file a missing person's report; and

WHEREAS, It is important to add detailed information about identifiable marks such as birthmarks and scars, either as a description or a photograph, to the Child ID Kit; and

WHEREAS, There are 6.8 million schoolaged children in the State of California, and the safety of those children is paramount and should be a concern for all; now, therefore, be it

Resolved by Assembly of the State of California, the Senate thereof concurring, That the Legislature declares the month of May 2012 as Child Safety Awareness Month; and be it further

Resolved, that the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.



Speaker Pro Tempore Fiona Ma partners with National Child Identification Program in Statewide Effort to Ensure Child Safety

Month of May Declared “California Child Safety Awareness Month,” Inkless Fingerprint Child ID Kits Now Available to Parents For At-Home Use

Sacramento, CA. – May 1, 2012 – Speaker pro Tempore Fiona Ma (D-San Francisco and San Mateo Counties) has partnered with the National Child Identification Program (NCIDP), an organization launched by the American Football Coaches Association and the Federal Bureau of Investigation (FBI) to protect America’s children, by introducing ACR 145 which declares the month of May as “***Child Safety Awareness Month.***” During the month, the statewide initiative will encourage parents to “be prepared, not scared” in emergency situations, provide critical safety tips and information, plus offer families access to special inkless Child ID Kits for at home use.

“We are pleased to partner with the National Child ID Program to introduce California’s Child Safety Awareness Month,” said Assembly Speaker pro Tempore Fiona Ma. “With nearly 800,000 children missing in the U.S., and 100,000 cases in California alone, we need to bring awareness to this issue and take preventive measures to protect our children. Through this initiative, we hope to gain widespread support and access to an Identification Kit which includes vital information such as fingerprints and DNA swabs which if ever needed, can be immediately given to authorities to assist them in their efforts to locate a missing child.”

Spearheaded by Assemblywoman Ma, the regional effort is supported by California’s private and public school systems, the California Superintendent of Public Instruction Tom Torlakson’s office, law enforcement, business owners, coaches, athletes, and the state’s four FBI offices. National and regional media support is also provided by Lifetime Networks, AmberWatch TV, AmberWatch Foundation and Sacramento’s KXTV News10/Sac&Co. Throughout the month, each organization will take part in the child safety awareness campaign with a goal of reaching the parents of school-aged children across the state.

“Good preparation will go a long way toward keeping California’s children safe,” said California State Superintendent of Public Instruction Tom Torlakson. “I encourage families, schools and communities across California to take advantage of these safety tips and information. By working together, we can make a difference in the lives of our kids and live up to our responsibility to them as parents, guardians, teachers, law enforcement and other role models.”

California Child Safety Awareness Month/2

Each Child ID Kit includes a DNA collection envelope with DNA swabs and an inkless fingerprinting card, step-by-step instructions detailing how to take a fingerprint, an area to practice fingerprinting, a standard fingerprint area that can be used by law enforcement, a foil pouch containing inkless fingerprinting solution, sections for recording a child's physical description and identifying marks, sections for recording doctor's phone numbers and a space for a current photograph. ID kits are **kept in the home** by parents and in case of emergency they have vital information that can quickly be turned over to law enforcement to assist in efforts to locate a missing child. **Kits and all of their contents are 100% controlled by parents.**

"No parent wants to imagine this kind of tragedy, but we want parents to be prepared, not scared," said Kenny Hansmire, NCIDP Executive Director. "When a child goes missing every second is critical. In such high stress situations, it is easy to forget key details. By recording a child's fingerprints and important data in advance parents are able to work effectively with law enforcement to find their child. We are pleased to collaborate with the State of California and our partners to launch this aggressive effort to keep our children safe."

In America, 800,000 children are reported missing every year (one child every 40 seconds), according to AFCA/FBI research. 450,000 of those children run away, 300,000 are abducted by family members and more than 58,000 are abducted by non-family members. Yet, when the National Child ID Program was launched in 1997, less than two percent of parents had copies of their child's fingerprints to use in locating their child in case of an emergency. This was of particular importance as FBI studies determined fingerprinting to be the most effective tool in finding a missing person as everyone's fingerprints are unique and don't change over time unlike physical appearance.

To date, through the National Child ID Program, the American Football Coaches Association and the FBI have distributed over 30 million ID kits across the country. The organization hopes to reach all 60 million children in the United States.

For more information about "California Child Safety Awareness Month" and to purchase a Child ID Kit, parents and guardians can visit bepreparednotscared.info. With each purchase of a Child ID Kit, an additional kit will be donated to a family in need. Safety tips and additional information will also be available online.

About the California Department of Education

The California Department of Education (CDE) is a state agency led by State Superintendent of Public Instruction Tom Torlakson. For more information, please visit <http://www.cde.ca.gov> or by mobile device at <http://m.cde.ca.gov/>. You may also follow Superintendent Torlakson Twitter at <http://www.twitter.com/TorlaksonSSPI> and Facebook at <http://www.facebook.com/CAEducation>.

California Child Safety Awareness Month/3

About the National Child Identification Program

The National Child ID Program (NCIDP), the largest such effort in the U.S., is the official community service program of the American Football Coaches Association, a national organization comprised of all NCAA, NFL and high school coaches. Launched in 1997, the NCIDP offers parents and guardians inkless fingerprint Child ID Kits to easily record vital information to keep their children safe. In the program's first two years, nearly seven million ID Kits were distributed through stadiums, churches and community events. Since 2001, in partnership with the Federal Bureau of Investigation (FBI) and its 18,000 law enforcement agencies the program has distributed more than 30 million ID kits across the U.S. to date. The NCIDP's new goal is to reach all 60 million children in the U.S.

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Questions or Concerns?

Please contact:

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